ROCKET
COMMUNICATIONS

USER EXPERIENCE
IS THE CENTER OF OUR UNIVERSE

DOD SERVICES

We've been in the business of designing the user experience for complex applications for over 20 years.

EVALUATE
We take a deep dive into your applications to pinpoint usability issues, workflow inefficiencies, and points of friction in the overall user journey.

DEMONSTRATE
Bring your concepts to life through visually compelling and interactive mockups or sophisticated working prototypes.

WIN
Close more business with application visualizations and functional prototypes.

BUILD
Create web applications for net-new capabilities and/or convert legacy applications to modern web applications for a world-class user experience across all of your systems.

TAKE A LOOK AT OUR DOD PROJECTS

We've worked with a variety of space and DoD clients, including partnering with the US Space Force to create the Astro UX Design System.

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YOUR NEXT BIG WIN IS ONE CALL AWAY

Contact us to discuss how we can help you make the complex simple.

EVALUATE

APPLICATION AUDITS

A structured look into your system that provides insights to better understand the current state of your existing applications. These may include usability and heuristic evaluations, formal accessibility audits and compliance reviews.

USER EXPERIENCE AUDITS

A methodical evaluation of your users' journey with insights to help you understand user pain points, spot feature gaps and opportunities, and identify recommended system enhancements for improving overall experience and efficiency.

DEMONSTRATE

USER JOURNEYS AND FUNCTIONAL WORKFLOWS

Map your current user workflows and compare them to our proposed, optimized, and simplified versions.

PRODUCT MOCKUPS AND CLICK-THROUGHS

Share your vision with realistic application mockups and click-through flows that help your audience understand, experience, and provide feedback on new product concepts at a fraction of the cost of building full-scale applications.

RAPID FUNCTIONAL PROTOTYPES

Demonstrate how your application will work using realistic sample data to populate robust and functional prototypes of any system, from simple webflows to complex 2D/3D geospatial interactions. Rapid functional prototyping can be done on a variety of platforms and front-end languages.

WIN

PROPOSAL SUPPORT

Let us help you win proposals through strategic UX consulting, partnership, testing, and demonstration. Leverage our deep UX expertise, ability to quickly create beautiful clickable mockups and sophisticated rapid functional prototypes, and broad industry knowledge to stand out during the proposal process.

BUILD

UPDATING LEGACY APPLICATIONS

Our team will begin by understanding your world and take a deep dive into your legacy application, workflows, desired outcomes, and much more. We use Rocket's time-tested methodologies to understand user pain points, spot feature gaps, and identify opportunities for improvement. Using these insights, we develop a plan to successfully update your application and achieve your objectives. Plans often include user journeys, clickable mockups and prototypes and will describe our process, reasoning, optimizations, and overall path forward to make your application the best in the business. After agreeing on a plan, our team will fully update your legacy applications to meet current modular and open architecture standards.

CREATING NET-NEW APPLICATIONS

After thorough understanding of project goals and desired outcomes, we design and build user flows to meet those objectives. Our team spends time understanding user behavior, validating concepts, and refining prototypes, resulting in a much more efficient and effective application development process.

MISSION DRIVEN DESIGN

Effective execution of complex multi-system mission threads requires a full grasp of the end-to-end chain of human interactions and system dependencies. Our UX experts map the critical operational processes and technical requirements and then design integrated mission solutions for end users with a common and consistent UI. We provide a flexible and tailorable design environment that supports varied operator roles and constantly evolving operational needs.

ASTRO DESIGN SYSTEM

As the proud creators of the Astro UX Design System we are here to teach, advise, and audit for compliance. We can also help your team extend the Astro design system to fit your unique mission needs or help you create a custom installation in a secure or classified environment.